

**Mississippi State University
Notice of Proposed Sole Source Purchase**

256-033

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Whoop – Peak 24 Month Membership

2. Explanation of the need to be fulfilled by this item(s), how it is unique from all other options, and why it is the only one that can meet the specific needs of the department:

Whoop Peak offers advanced health, fitness, and longevity insights designed to help you perform at your peak, longer. It helps you understand how your daily habits shape aging and longevity. It helps monitor key vitals, pinpoint stressors, and tap into science-backed ways to extend your prime.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Whoop. Alex Koepke. We already have the hardware. This would update the hardware and utilize the software linked to this hardware.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

\$14,850

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

No other organizations were contacted as Whoop is the only company that offers exactly what we want to help our softball team manage their health. We already have the hardware. This would update the hardware and utilize the software linked to this hardware.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO

Interim Deputy Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.